



ASIA MEDIA GROUP BERHAD
 (formerly known as Gerak Bayan Sdn Bhd)
 (Company No. 813137-V)

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PROSPECTUS | ASIA MEDIA GROUP BERHAD (Company No. 813137-V)



ASIA MEDIA GROUP BERHAD

(formerly known as Gerak Bayan Sdn Bhd)
 (Company No. 813137-V)

(Incorporated in Malaysia under the Companies Act, 1965)

INITIAL PUBLIC OFFERING OF 98,000,000 NEW ORDINARY SHARES OF RM0.10 EACH ("IPO SHARES") IN CONJUNCTION WITH OUR LISTING ON THE ACE MARKET OF BURSA MALAYSIA SECURITIES BERHAD COMPRISING:

- 90,000,000 IPO SHARES BY WAY OF PRIVATE PLACEMENT TO THE SELECTED INVESTORS; AND
- 8,000,000 IPO SHARES FOR APPLICATION BY THE PUBLIC

AT AN ISSUE PRICE OF RM0.23 PER IPO SHARE, PAYABLE IN FULL UPON APPLICATION

Principal Adviser, Sponsor, Managing Underwriter, Underwriter and Placement Agent



PM Securities Sdn. Bhd.

(66299-A) An Approved Universal Broker

A Participating Organisation of Bursa Malaysia Securities Berhad

Underwriter



JF APEX SECURITIES BERHAD (47680-X)

A Participating Organisation of Bursa Malaysia Securities Berhad

PROSPECTUS

YOU ARE ADVISED TO READ AND UNDERSTAND THE CONTENTS OF THIS PROSPECTUS. IF IN DOUBT, PLEASE CONSULT A PROFESSIONAL ADVISER.

FOR INFORMATION CONCERNING CERTAIN RISK FACTORS WHICH SHOULD BE CONSIDERED BY PROSPECTIVE INVESTORS, SEE "RISK FACTORS" IN SECTION 5 OF THIS PROSPECTUS.

INVESTORS ARE ADVISED TO NOTE THAT COMPANIES LISTED ON THE ACE MARKET MAY BE OF HIGH INVESTMENT RISK.

THIS PROSPECTUS IS DATED 22 DECEMBER 2010

SHARIAH-COMPLIANT SECURITIES

